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Human Communication In Society (4th Edition)



Synopsis

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Â Â Human Communication in Society plus MyCommunicationLab for Introduction to Communication â “ Access Card Package, 4/e, which contains: 0133754006 / 9780133754001 Human Communication in Society, 4/e 0133882942 / 9780133882940 MyCommunicationLab for Introduction to Communication Access Card MyCommunicationLab should only be purchased when required by an instructor. Â A Comprehensive Look at Human Interaction Human Communication in Society takes an enhanced look at the relationship between humans and their societies through a contemporary critical lens. By examining history and societal structures as a means to assess modes of human communication, the text helps readers to understand the theory and context of the way people interact. The Fourth Edition uses new examples, illustrations, and pedagogical materials to highlight the importance of understanding multiple perceptions when studying communication. By addressing vital forms of communication such as listening, responding, verbal/non-verbal communication, and perception, Human Communication in Society addresses the subject of interpersonal interaction from a holistic standpoint. Â Also availableÂ with MyCommunicationLab MyCommunicationLab for the Introduction to Communication course extends learning online, engaging students and improving results. Media resources with assignments bring concepts to life, and offer students opportunities to practice applying what theyâ ™ve learned. And MediaShare offers an easy, mobile way for students and instructors to interact and engage with speeches, visual aids, group projects, and other files. Please note: this version of MyCommunicationLab does not include an eText. Â Human Communication in Society, Fourth Edition is also available via REVELâ „c, an immersive learning experience designed for the way today's students read, think, and learn.Â Â

Book Information

Paperback: 448 pages

Publisher: Pearson; 4 edition (February 19, 2015)

Language: English

ISBN-10: 0133754006

ISBN-13: 978-0133754001

Product Dimensions: 8.4 x 0.6 x 10.7 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 67 customer reviews

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Customer Reviews

Jess Alberts is the Presidentâ™s Professor in the Hugh Downs School of Human Communication at Arizona State University. She is an interpretive scholar who focuses on interpersonal communication and specializes in the study of conflict. Thomas Nakayama is a professor in the Department of Communication Studies at Northeastern University. He is a critical scholar who focuses on rhetoric and intercultural communication. Judith Martin is a professor in the Hugh Downs School of Human Communication at Arizona State University. She is a social scientist whose expertise is in intercultural communication.

I thought this book was a really boring read. I understand that college is STEREO-TYPICALLY supposed to be somewhat dry and dull, and the book fits right into that CATEGORY. I still can not get past the irony of reading a book, that is supposed to teach me how to ANALYZE whom I COMMUNICATE with and then present information in a way that the other RECEIVES it. Yet, the book can not do it either. (key-words capitalized)But seriously, I read the entire book and did very well in my COM 100 class. However, I dreaded reading this book every day. I think it could be condensed to a much smaller and much more interesting version. The other problem I had with the book was it's definitions of key terms. Many times I would have to look them up online to make sense of them. I would also organize the book differently. For example, every time it mentions a theory, I would create a text box on the page, that gave a profile of that theory.I must admit, I did learn a few things reading this book, but the amount of pages that I read while learning nothing new was immense.

The book is interesting and informative. It's a lot different than most textbooks. It's kept me engaged and didn't make me want to fall asleep after a paragraph. I would recommend this book to someone looking for some pointers. My professor pretty much relies on the textbook to teach us rather than teach us in class.

Textbook bent a little. The price is outrageous considering it's a flimsy paperback. I bought the softcover as it was only \$20 more than the loose leaf edition. That's right an unbound book sells for over \$100! The authors have done a great job explaining the subject.

Do not rent this as an eTextbook! It wouldn't allow me to read the textbook using my computer, and when I tried to use the Kindle app on my android phone, I found that it doesn't read like a kindle book. It basically shows a screenshot of each page as the pages of the book, so you have to take the time to zoom in and scroll perfectly down each line to read it--very time-consuming and frustrating! There are much better ebook versions out there, choose one of those or a hard copy. Luckily 's support team responded very quickly and offered me a refund for the textbook order so that I could get a hard copy instead.

I was required to purchase this book for college but it turned out to have a lot of useful information and helped me learn.

I'm glad I rented it for class. Since my class was only 8 weeks I had a little extra time to return it. Our online tests were open book so it really helped. Good stuff in it but not a necessity for communication 110

Explains concepts really well

Nice condition!

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